

Explore the Sustainability in Sport Education topic with us!

Course name: Sustainability in Sport Education

Course organizer: Arbor Talent Ltd.

Venue: Budapest, Hungary

Language: English

1) Host organisation

Arbor Talent Ltd offers services to organizations, institutions, companies and individuals who believe in the importance of lifelong learning and seek alternative resources and innovative solutions for continuous development. Our goal is to contribute to the development and competitiveness of our partners through our activities. For this, it is essential that development resources are available, and that modern knowledge is easily accessible. Arbor Talent Ltd. helps to acquire these material and theoretical resources.

Our training services aim to provide our customers with competitive knowledge. This goal is achieved on the one hand through our own trainings, on the other hand, we consult on the realization of adult learning ideas, help to realize learning strategies.

Our colleagues have a decade of experience in the implementation of Erasmus+ and other mobility projects, especially in the following areas:

- youth
- vocational education and training
- adult learning
- school education

We have vast experience in management activities due to the experiences of our colleagues, and also special knowledge of management of project from planning through implementation, quality management, communication (marketing) and evaluation.

We contribute to the development of our partners with consulting (special field: institutional internationalisation, institutional development, career guidance), with research activities (several fields) and project management services. We also provide training activities connected to project management, and also, we have teacher training programmes.

Arbor Talent Ltd. is helping NGOs, VET schools, ADU organization, SMEs to find grants and funds for their project ideas. We help the idea become a detailed project plan. We help to prepare the application, elaborate the goals and the tools needed to reach them.

Our key areas where we have references:

national and international educational projects (school education, adult education, vocational education and training, higher education);

European Social Fund and European Regional and Development Fund;

R & D & I projects;

2) Training course summary:

Course Overview:

This course explores the intersection of sustainability and sport, highlighting the importance of environmental, social, and economic sustainability in the world of sports. It aims to equip students with the knowledge and skills to develop sustainable practices within sports organizations, events, and activities, promoting long-term positive environmental and social impacts.

Group number:

- minimum: 7 person
- maximum: 20 person

Planned courses and registration deadline:

2025 January - June according to the interest of participants

Deadline: 1 month in advance of the planned date

Course Objectives:

Understand the key principles of sustainability in the context of sport.

Analyze the environmental impact of sporting events, venues, and organizations.

Examine the social and economic dimensions of sustainability in sport.

Explore sustainable strategies and practices in sports management, operations, and event planning.

Encourage critical thinking on how sport can contribute to global sustainability goals.

Day 1: Introduction to Sustainability in Sport

Welcome Session: Icebreaker activities for participants to get to know each other.

Discussing goals, hopes and fears

- **Key Concepts:** Sustainability, environmental, social, economic dimensions.
- **Topics:**

- o The global sustainability agenda (SDGs).
- o The role of sport in promoting sustainability.

Day 2: Environmental Impacts of Sport

- **Key Concepts:** Carbon footprint, resource use, waste management.
- **Topics:**
 - o Environmental challenges of sports facilities and events.
 - o Energy consumption, water usage, and waste generation.

Day 3: Sport and Climate Change

- **Key Concepts:** Climate change, carbon offsets, climate resilience.
- **Topics:**
 - o The effect of climate change on sport: Adaptation and mitigation.
 - o Climate resilience strategies for outdoor sports.

Day 4: Sustainable Event Management

- **Key Concepts:** Green events, carbon neutrality, eco-friendly logistics.
- **Topics:**
 - o Organizing environmentally responsible sporting events.
 - o Reducing the carbon footprint of travel and accommodation.
 - o Case studies: Sustainable event management at global sports events.

Day 5: Future Trends in Sustainable Sport

- **Key Concepts:** Future challenges, sustainability trends, global impact.
- **Topics:**
 - o Emerging trends in sustainability in sport.
 - o The future of sport in a sustainable world.

3) Training course learning outcomes:

During the **Sustainability in Sport** course, students will develop a range of skills that are applicable both within the sports industry and in broader contexts of sustainability management. These skills can be categorized into several areas:

- **Environmental Impact Assessment:** Participants will learn to analyze the environmental effects of sporting events, facilities, and activities, including evaluating carbon footprints, resource consumption, and waste generation.
- **Sustainability Evaluation:** They will develop the ability to assess the sustainability of sports organizations, events, and initiatives based on environmental, social, and economic criteria.

- **Problem-Solving:** The course will enhance the ability to identify sustainability challenges within sport and propose innovative, practical solutions to address them.
- **Effective Communication:** Participants will develop the ability to communicate complex sustainability concepts in an accessible way to different stakeholders, from sports fans to executives.
- **Public Speaking and Advocacy:** The course will foster public speaking skills, enabling participants to advocate for sustainability initiatives within sports organizations or in the public domain.
- **Report Writing and Documentation:** They will learn how to create comprehensive sustainability reports, write policy proposals, and document sustainability strategies for sports organizations.

4) Participants requirements:

- The course is addressed to the sports teachers, school headmasters, school leaders.

5) Validation:

- Multiple-choice and short-answer questions to test students' understanding of key concepts, such as environmental impact assessments, sustainable facility design, and the role of athletes in sustainability advocacy.
- Essay questions that require students to apply problem-solving skills and critical thinking to hypothetical or real-world sustainability challenges in sports. Example question: "Discuss how a major sports organization can reduce its carbon footprint while maintaining financial sustainability."
- Course organizer will issue an Europass at the end of the course to recognise the achievements.
- At the end of the course the course organizer will hold an evaluation workshop for the participants to get a feedback about the course, and also an evaluation questionnaire will be sent out (online).